

# The Employee Passion Survey™

## ENGAGEMENT VS. PASSION

What is the difference between an engaged employee and a passionate one?

Engaged employees are switched on: conscientious about their work, do everything that is expected of them and comply with policies and procedures to the letter.

Then there are passionate employees. These people don't just stick to the rulebook – they do whatever it takes to delight customers. These emotionally committed employees are passionate about their work, and the organization they work for.

Employee engagement is just the starting point. Passionate employees take your organization to the next level.

## WHAT DOES THE SURVEY DO?

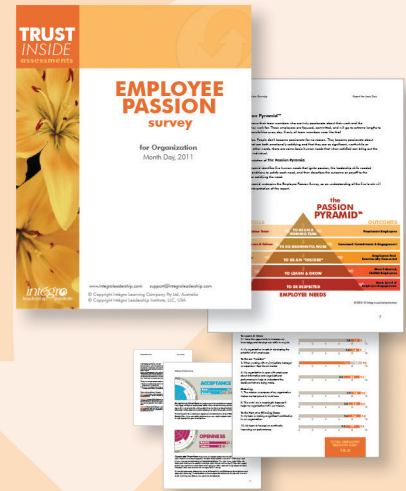
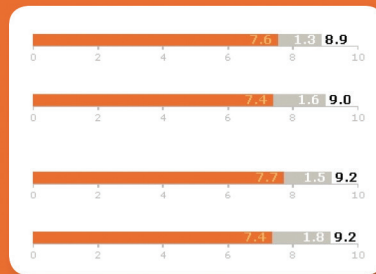
- Shows you in detail how well your organization is doing at creating a passionate team
- Highlights clearly the various strengths and weaknesses so you can pinpoint problem areas and create initiatives to address the problems
- Enables you to measure the impact of your initiatives on employee passion levels through further surveys and before-after comparison of results
- Provides the bedrock of data for tailored leadership development, team development, customer service, and other Intégro training programs

# THE SURVEY IN-DEPTH:

## SECTION 1:

### The Passion Index.

Focuses on the five employee needs that ignite passion. Employees indicate how important these needs are to them personally, and how well the organization satisfies these needs.



## SUPPORT AND FACILITATION

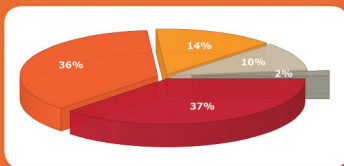
With your Employee Passion Survey, you receive:

- Workbooks for each team member attending the debrief
- One-on-one debrief with the head of the organization
- Half-day debrief for all senior team members and department heads
- Tools and advice for developing employee passion
- Option to engage additional training to instill a passionate, trust-based culture within your organization

## SECTION 2:

### Employee Passion Report.

Shows the overall percentages of employees who identify themselves at each of the five levels of passion.



## SECTION 3:

### Values that Build Trust.

Measures overall levels of trust in the organization, as perceived by the employees across the eight Values that Build Trust. Shows the gap between employee expectations and organizational performance.



Your local Integro associate:



Dana Riker Jackson  
Riker Opportunity Institute  
p | 610-566-8272  
e | [consultdana@rikeropportunityinstitute.com](mailto:consultdana@rikeropportunityinstitute.com)  
[www.RikerOpportunityInstitute.com](http://www.RikerOpportunityInstitute.com)